

Cookies - Our Policy



All websites are now required to provide additional information on what Cookies are, how they are used and what benefits they bring.

It's important that you understand how Cookies work, what they're for, and when they're being used. They're used by almost every website, including our own to improve your online experience.

We want to make sure you're comfortable using them, the following explains what Cookies are and how we use them on www.walkthewalksolutions.co.uk. BCarm has a separate Cookie Policy which you can view [here](#).

What are Cookies?

Cookies are small text files that are sent to and stored on your computer, smartphone or other device used to access the internet, whenever you visit a website. Cookies are useful because they allow a website to recognise the device you are using and display preferences or not display information that isn't relevant to you. You can get more information at; <http://www.allaboutcookies.org/>

How do we use Cookies?

The only Cookies we use are Analytics and also our Consent Cookie. Analytics Cookies just tell us how many people have visited a particular website page in a given period of time, allowing us to monitor activity on the different pages of our website and improve the effectiveness of it for the people using it. So when we change pages and hopefully improve them for the User, this is as a result of the Analytic Cookies. The Consent Cookie just remembers that you have already consented.

Do Cookies mean I could get cold calls or junk mail?

The Analytics Cookies we use don't provide us with any information about who the User is so we never use the data gathered through Cookies to contact you via post, email or phone.

Can Cookies pass on my personal information to others?

Not the Cookies we use and we don't pass any information on to other parties so that they might contact you. If we were ever to do this we will ask for your specific consent to do so.

How you can manage Cookies?

The browsers of most computers, smartphones and other web-enabled devices are typically set up to accept Cookies. If you wish to change your Cookie preferences for this website or any other websites, you can do so using your browser settings. Your browser's 'help' function will show you how to do this. However, please remember that Cookies are often used to enable and improve certain functions on our website. If you choose to switch certain Cookies off, it could affect how our website works.

The Cookies used in our systems

Here is a list of the Cookies we use and what they do.

| Name | Type | Expiry | Description |
|-------------------|------------|------------------|---|
| utma | Tracking | 2 years | These Cookies allow the Google Analytics tool to track usage of the system. |
| utmb | Tracking | 30 minutes | |
| utmb | Tracking | Close of browser | |
| utmz | Tracking | 6 months | |
| WTWSCookieConsent | Persistent | 1 year | Records visitor accepts our cookie policy |